

THE CASINO PARTY PRO-SHOW

Produced and Sponsored by



2019 EXHIBITOR PROSPECTUS

JULY 15 - 17, 2019

Golden Nugget Hotel, 129 Fremont St , Las Vegas, NV 89101



The CASINO PARTY PRO-SHOW is produced by NACPO, The National Association of Casino Party Operators. NACPO members represent the best of what this industry has to offer, and have done so for 28 years. NACPO is the only professional organization in the United States that specializes in casino parties and casino themed events.

As a national association, NACPO members benefit from a wide and diverse set of experiences and talents. By being geographically widespread, the association members cooperate with each other in ways competitors won't. This helps make NACPO members the best casino party operators in the country – your trusted source for a professional and high quality casino party!

**OVER 900 ATTENDEES
INVITED!!!**



WHY EXHIBIT?

The CASINO PARTY PRO - SHOW is not a general merchandise show, it is laser-focused on the casino party industry. It is a full private event, intended to be of interest to a specific market segment, casino parties. It is designed to introduce you, the supplier, to those casino party owners who are ready to take their business to the next level. You, the experts in this industry, can share your technology, newest and greatest ideas and most up-to-date products with the casino party owner.

Over 900 existing casino party companies and card rooms across the US and Canada have been invited to attend this ground-breaking show. Be one of the first to showcase your products and services for the casino party trade at this year's event in Las Vegas.

***Join us by exhibiting at the
CASINO PARTY PRO-SHOW today!***

HOTEL ACCOMODATIONS

Golden Nugget Hotel
129 Fremont St, Las Vegas, NV 89101

Reservations: (800) 331-5731 or
www.casinopartyproshow.com

**Rooms as low as \$45.00 plus
\$20.00 resort fee plus 13% tax.**

Hotel rate is subject to tower, type of room and reservation dates.

The NACPO website houses a link to a limited amount of rate-discounted rooms secured for this event. Use "GSNACPO" if phoning in your reservations. Reservations for this rate must be made by **June 21, 2019**.

If your stay in Las Vegas requires a hotel, we highly recommend staying at the Golden Nugget. This not only provides you with a reduced rate and convenience, but supports the organization and allows us to provide you a quality event.

Rates are subject to availability and may change at any time. Rates are not guaranteed.

SCHEDULE

MONDAY JULY 15

11:00 am – 5:30 pm

Exhibitor Registration and Set-Up
Grand Ballroom

5:45 pm

Exhibitor Meeting will commence in the exhibit hall. Attendance is required.

6:00 pm – 8:00 pm

Welcome Reception and
Exhibit Floor VIP Pre-Show

TUESDAY JULY 16

10:00 am - 4:00 pm

Exhibit Floor Open

WEDNESDAY JULY 17

9:00 am – 12:00 pm

Exhibit Floor Open - ORDER DAY!
"Extended Private Appointments"

12:30 pm - 5:00 pm

Tear Down

****schedule is subject to change at anytime*** updated 02/18/2019*

EXHIBITS

\$599.00 USD

Initial 10x10 Exhibit Space

Includes the following amenities:

- One (1) 10'x10' booth space
- Booth pipe and drape
- One (1) six foot table
- Two (2) chairs
- Company name ID sign
- Up to two exhibitor badges.

The exhibit area is fully pipe/draped and carpeted. Power is available for purchase.



RESERVATIONS & QUESTIONS

JENNIFER THORNTON

The Thornton Group LLC
jennifer@thorntongrp.com
(719) 375-0236

WHAT OUR ATTENDEES ARE LOOKING FOR ...

- Big Wheels • Bingo Supplies & Equipment • Business Operations Software
- Casino Tables • Chips • Consulting & Mentoring • Décor • Dice • Game Accessories • Game Show Equipment • Insurance • Layouts • New Games • Photo Booths • Poker Room Tournament Software • Poker Tables • Props
- Roulette Wheels • Show Girls & Other Performers • Staffing Solutions • Uniforms & Costumes • Video & Audio Accessories • Video Horse Races •

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

SHOW GUIDE

The Casino Pro-Show Guide is available to all who attend this event. Included in this publication are schedules and descriptions of all classes and courses, social events, and a full list of all exhibitors. Advertising space is available to all exhibiting companies. Due date for advertising reservations is May 15, 2019. Half page and full page inside positions are black and white. Covers will be full color.

- **Half Page** (bw).....\$250
- **Full Page** (bw)\$500
- **Full Page Cover Positions** (color)
 - Inside Front (C2).....\$750
 - Inside Back (C3).....\$750
 - Back Cover (C4).....\$1000
 (First-come, first-served.)

Artwork Specifications (in inches)	W x H
Half Page (Trimmed)	4.625 x 3.5
Full Page (Insides & Covers)	
Live Area	5 x 8
Trim Size	5.5 x 8.5
Bleed (Covers only)	5.75 x 8.75

TOTE BAGS & INSERTS

Each attendee will receive an official Pro-Show tote bag.

TOTE BAGS **\$5000**

Sponsorship of the tote bag itself is available. The sponsoring company's logo will be placed on each tote bag. Sponsorship includes a complimentary insert.

INSERTS **Exhibitors \$150** **Non-exhibitors \$600**

Each company may include a printed insert, product sample, or promotional item in each tote bag. Inserts are not to exceed two (2) 8.5"W x 11"H sheets or one (1) 11"x17" folded printed piece.

SPONSORSHIPS

Sponsorship is a great way to promote your brand to Pro-Show attendees. Your contributions help to provide maximum exhibit hall exposure. All sponsorships will include amenities such as website acknowledgement with company logos cited in the sponsorship section. Appropriate recognition in onsite signage and in the onsite Show Guide will also be provided.

- **Coffee Break Co-Sponsor**.....**\$1,500**
- **Coffee Break**.....**\$3,000**
- **Lanyards**.....**\$2,500**
- **Attendee Tote Bags Co-Sponsor**.....**\$2,500**
- **Opening Reception Co-Sponsor**.....**\$1,000**
- **Opening Reception**.....**\$10,000**

All package sponsorships below include exhibit space and amenities, full page advertisement in the Show Guide, and one (1) giveaway to each attendee.

Bronze **\$2,500**
Three months of sponsor recognition on the website.

Silver **\$5,000**
Six months of sponsor recognition on the website.

Gold **\$7,500**
Nine months of sponsor recognition on the website.

*****PLATINUM***** **\$10,000**
Full year of sponsor recognition on the website.

REGISTRATION

We request all registrations be submitted via the website: www.casinopartyproshow.com.

Registrations submitted through our website may be paid in full with a credit card or you will be prompted to request an invoice to mail a check. Submit check payments to:
NACPO 712 H Street NE #1079
Washington, DC 20002

RULES AND REGULATIONS

ASSIGNMENT OF SPACE AND PAYMENT

All exhibit space will be allocated on a first-come, first-served basis. Confirmation of space will be sent immediately upon receipt of signed contract and full payment. The National Association of Casino Party Operators (NACPO) and The Thornton Group LLC (TTG) reserves the right to re-assign booth space if necessary. Payment in full is due within 30 days of the contract submission if requesting check submission. Booth assignment will be released if payment is not received within 30 days. No exhibitors shall assign, sublet, or share the whole, or any part, of the space contracted with any other company without prior written consent of NACPO or TTG. All exhibit requests are due by May 1, 2019.

BOOTH SPECIFICATIONS

The standard booth size is 10'w x 10'deep. The booth price in this agreement provides installation, maintenance and removal of standard framing materials. The materials include a quality fabric, 8' high flameproof backdrop; 42" high side divider rails; and an expertly lettered 7" x 44" exhibitor sign for each space. One six foot long table and two chairs are included. The exhibit hall is carpeted.

EXHIBITOR NAME BADGES

We request that all badges be ordered through the exhibitor services kit. Each exhibiting company is entitled to two (2) complimentary exhibit badges per booth space contracted. Exhibitor badges admit company representatives to the Exhibit Hall during scheduled installation and exhibit hours. Exhibitors may pick up their badges at the registration desk on Sunday, July 15, 2019, 11:00 a.m. Additional badges are available to exhibiting companies for additional representatives and permit entrance into the exhibit hall for \$50 per representative.

REQUIRED REFUNDABLE DEPOSIT

Per this signed agreement, a \$100.00 refundable deposit is required at move-in (cash/check or credit card). This will be returned to you at the end of the Expo, signaling breakdown can begin. If you leave before receiving your deposit, it will be forfeited.

INSTALLATION & DISMANTLING

Installation of exhibits may commence on Monday, July 15 at 11:00 a.m. All exhibitors must be fully assembled and ready for display no later than 5:30 p.m. on Monday, July 15. Dismantling of exhibits may begin after 12:15 p.m. on Wednesday, July 17 or if released by show management. All exhibits and materials must be totally removed from the exhibit hall no later than 7:00 p.m. on Wednesday, July 17. Dismantling and packing to depart from the event during exhibit hall open hours is **HIGHLY** discouraged. Exhibitors may be subject to a fine of \$500.00 USD and/or not being invited to later events if dismantling during show hours commences.

OFFICIAL SERVICE CONTRACTOR

Upon receipt of your completed contract and payment in full, an exhibitor's service kit will be emailed to each exhibitor. This packet will include all necessary information and forms regarding shipping of displays, display rental, floor coverings, telephone service, electrical service & utilities, additional furniture and accessories, etc. To request your kit, please contact Jennifer Thornton at jennifer@thorntongrp.com.

CANCELLATION

Exhibitors may reduce or cancel contracted space by submitting written notice to Jennifer Thornton at jennifer@thorntongrp.com. Such notice must be received and acknowledged by NACPO/TTG no later than May 1, 2019. Exhibitors canceling an entire exhibit space before March 1 shall be charged an administrative fee of 25 percent of the total cost of display space. Cancellation of contracted exhibit space between March 1 and May 1, 2019 will receive a 50 percent refund. No refunds will be made if written notice of cancellation or reduction is received after May 1, 2019.

PRO-SHOW PRINTED GUIDE

All advertising materials, company listing information and contracts for exhibit space must be submitted/acknowledged by May 1, 2019 for inclusion into the Guide. There is no guarantee an exhibitor's company information will be included in the publication if the information is received after this date.

SECURITY

NACPO nor TTG will be responsible for 24-hour security services at the Hotel. While every precaution will be taken, NACPO and TTG assumes no liability for lost or stolen items. The ultimate responsibility remains with the individual exhibitors to protect their property and appropriate protection and insurance should be arranged.

LIABILITY

In consideration for the opportunity to display services and products at an NACPO Annual Training Symposium, Exhibitor, its officers, directors, agents and insurers, agrees to indemnify and hold harmless NACPO, directors, contractors, employees and agents and the Hotel from any loss, injury, suit, action or cause of action, or claim whatsoever resulting from any incident, accident, fire, theft or any claim or loss to any person claiming loss or injury, including any loss or damage to property of Exhibitor, its employees, agent or subcontractors, loss or injury to any manufacturer's demonstration participants, their employees, agents, guests and general public. Said indemnification and agreement to hold harmless, NACPO, TTG and the Hotel, as aforesaid, shall include reimbursement for any costs, expenses and reasonable attorney's fees incurred by indemnities. Further, any claim of damage to the property of the Hotel resulting in the immediate assessment of damages against NACPO and TTG from any act or omission of Exhibitor, its agents, employees, contractors and subcontractors, shall be immediately paid or assumed by Exhibitor. In addition, Exhibitor acknowledges that NACPO and TTG does not maintain any insurance to cover loss or damage to any property of Exhibitor. Exhibitors are advised to obtain commercial insurance to cover all losses and claims.

RESTRICTIONS

NACPO and TTG reserves the right to determine the eligibility of a company or their product for inclusion in the exhibits, and reserves the right to restrict exhibits that, because of noise, method of operation, materials or for any other reason, becomes objectionable to NACPO. NACPO and TTG also reserves the right to prohibit any exhibit that, in the opinion of NACPO management, may detract from the general character of the exhibit show as a whole. NACPO and TTG reserves the right to prohibit any exhibit where the exhibiting company's products and services do not directly relate to the medicolegal industry. In such event, any exhibitor terminated prior to expiration of the symposium for cause shall not be entitled to a refund or be entitled to damages for any direct or indirect expenses incurred by exhibitor. The exhibition of a company's products or services within the NACPO Exhibit Hall does not represent an endorsement of those products or services by NACPO nor TTG. No signs will be affixed by any means to the walls, doors or any other surface in the exhibit area. NACPO policy firmly restricts representation or an organization that has not been assigned an official exhibit booth from soliciting business and /or distributing promotional material of any type within the exhibit area or any other areas assigned to NACPO by the Hotel. Further, those organizations that have been assigned an official NACPO exhibit booth must conduct all business activities from within their assigned booth space and may not impede traffic through the Exhibit Hall aisles and other areas. No one is permitted into the Exhibit Hall during installation times except for authorized personnel (those with Exhibitor Badges) who are working or supervising the installation of booth equipment or furnishings. Absolutely no children under the age of sixteen (16) will be admitted in the exhibit hall during installation or break down under any circumstances.



The Casino Party Pro-Show

2019 Exhibitor Registration

July 15-17 • Las Vegas, NV

Coordinator's Contact Information			Show Guide Listing		
Company Name			Company Name		
Coordinator or Meeting Planner's Name			Address		
Billing Address (to accompany credit card below)			City	State	Zip
Billing City	State	Zip	Phone (toll free if available)		
Phone			General or Sales Email		
Email			Website		
Please provide a 25 word description of your company, products and/or services by e-mailing it to jennifer@thorntongrp.com . This information will accompany your listing in the Show Guide.					

BOOTH ASSIGNMENT REQUESTS (BOOTH #)

Option 1 _____ Option 2 _____ Option 3 _____

BOOTH RESERVATIONS

- 10x10 \$599
- 10x20 \$900
- 10x30 \$1,200
- 20x20 Island \$1,500
- Any 10x10 Spaces after May 1, 2019 \$699

TOTE BAG INSERTS

- Exhibitor \$150
- Non-Exhibitor \$600

SPONSORSHIPS

- Coffee Co-Sponsor \$1,500
- Coffee Break \$3,000
- Lanyards \$2,500
- Opening Reception Sponsor \$10,000
- Opening Reception Co-Sponsor \$1,000
- Tote Bags \$5,000
- Bronze \$2,500
- Silver \$5,000
- Gold \$7,500
- Platinum \$10,000

SYMPOSIUM GUIDE ADVERTISING

- Cover 2 Inside Front \$750
- Cover 3 Inside Back \$750
- Cover 4 Back \$750
- Full Page \$500
- Half Page \$250

This Exhibit Contract incorporates the 2019 Rules and Regulations contained in the Exhibitor Prospectus. We have read and understand the Exhibit Rules and Regulations, and agree to abide by them and additional rules deemed necessary by the National Association of Casino Party Operators (NACPO) and The Thornton Group LLC (TTG). Exhibitor agrees to hold NACPO and TTG harmless from any liability, loss, or claim during the 2019 Casino Party Pro-Show.

Contract submission: scan and email this form to Jennifer@thorntongrp.com or submit online at www.casinopartyproshow.com
Mail checks with full payment made payable to the "NACPO":
NACPO 712 H Street NE #1079, Washington DC 20002,
or use credit card information below.

Coordinator or Meeting Planner's Signature - REQUIRED

<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> DISCOVER <input type="checkbox"/> AMEX		
Print Name (as it appears on card)		Credit Card Number
Signature	Expiration Date	VCode

**WE WILL
SEE YOU
IN LAS
VEGAS!**

Jennifer L. Thornton

(719) 375-0236 • jennifer@thorntongrp.com

www.casinopartyproshow.com